



## **NEW DEALERSHIP ANNOUNCEMENT:**

### **G&Z PARTNERS WITH SBS IN IRAQ**

**Ripon, California U.S.A. April 7, 2020** – G&Z has entered a partnership with Iraqi company Smart Business Solutions (SBS). According to the dealership agreement signed by the parties, SBS will distribute G&Z's full line of equipment, provide aftersales support, and training of equipment operators in the Republic of Iraq.

G&Z is a leading manufacturer of trenchers, concrete slipform paving, and canal lining equipment. The company has a long history with Iraq. Several years ago, G&Z has supplied 8 trapezoidal trenchers (of different models and configurations) to the Ministry of Water Resources of Iraq. The project was aimed to manage the water crisis the Iraqi nation was facing. G&Z was very proud to be a part of this project which has a big impact on the Iraqi nation's day to day life. G&Z has always been a customer-driven company and having a solid population of the machines in Iraq gave the company a reason to look for a reliable and of course, a customer-driven partner such as SBS.

SBS is a group of companies that has an established presence in several business sectors, including construction, contracting & trading, real estate development, waste management, oil & gas, etc. The company aims to contribute to Iraq's economic wellbeing by delivering world-class services and goods to Iraq.

Barwar Salim, Managing Director of SBS, said: "One of our objectives as a business in such a peculiar region is to establish a clutch of partnerships with western manufacturers and service providers so that we could offer the best value deals to domestic private and public customers. This latest partnership with G&Z underlines our commitment to this strategy, offering enhanced customer service and support to existing and future customers".

RK Shaw, Regional Manager of G&Z added his thoughts on the potential of the market: "We are proud to have established this significant partnership with SBS. As an American equipment manufacturer G&Z needs a local partner to service the existing machine population as well as continue contributing to the wellbeing of the Iraqi nation. Iraq is an emerging market and both transportation and agricultural infrastructure need to be updated seriously. We are optimistic that the G&Z and SBS partnership will yield positive results for everyone".

### **For further information:**

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